Tabel 1. Kegiatan Inbound Dosen di Departemen Manajemen 2021

| **No** | **Activity Category** | **Activity Name** | **Name** | **Institution Name** | **Date** |
| --- | --- | --- | --- | --- | --- |
| 1 | Guest Lecturer | GUEST LECTURER SERIES 2021: Desain Penelitian Kualitatif untuk Manajemen Menggunakan Software Bvivo 12: dari Teori ke Praktik | Dr. Sihar Tambun, S.E., Ak. | FEB Universitas 17 Agustus 1945 | 15 Juni 2021 |
| 2 | Guest Lecturer | GUEST LECTURER SERIES 2021: Leadership and Corporate Culture for Sustainability | Oktaria Ineztianty | HR Manager and Strategic Business Partner Multinational Company | 12 Juni 2021 |
| 3 | Guest Lecturer | GUEST LECTURER SERIES 2021: Dinamika dan Kiat Sukses Berkarier di Industri Berbasis IT | Ryan Sidarto | Google Indonesia | 12 Juni 2021 |
| 4 | Guest Lecturer | GUEST LECTURER SERIES 2021: Coaching for People Transformation | Ir. Sonny Sofjan, M.B.A | Co-Founder Vanya & Co-Leadership & Wealth Transformation Coach | 11 Juni 2021 |
| 5 | Guest Lecturer | GUEST LECTURER SERIES 2021: Best Practice of New Product Development Process in B2B Company During The Pandemic Period | Yadi Rahmayadi, S.E | Marketing and Export Manager PT Zeelandia Indonesia | 24 Maret 2021 |
| 6 | Guest Lecturer | GUEST LECTURER Webinar Master Student 2021: Marketing Ethic and Business Sustainability | Victoria-Sophie Osburg | Montpellier Business School - France | 3 Juni 2021 |
| 7 | Guest Lecturer | GUEST LECTURER SERIES 2021: Enhancing Productivity and Service Quality in Difficult Time | Esa Parahita Hapsari | Commercial Retail Intellegence Senior Manager NielsenIQ | 7 Juni 2021 |
| 8 | Seminar/ Symposium/ Workshop/ Conference | WEBINAR MENTORING Bright Cube Business Incubator Program 2021 : Qasir : Trusted Partner for Micro & SME's | Agung Wiratama | Community & Event Lead Qasir.id | 22 February 2021 |
| 9 | Seminar/ Symposium/ Workshop/ Conference | WEBINAR MENTORING Bright Cube Business Incubator Program 2021 : A New Beginning : Starts Business with Enthusiasm | Haidar Wurjanto | CEO Es The Indonesia | 22 Februari 21 |
| 10 | Seminar/ Symposium/ Workshop/ Conference | WEBINAR MENTORING Bright Cube Business Incubator Program 2021: How to Optimize Go-Food for Your F&B Business | Sukma Wujayanti | District Merchant Engagement GO-FOOD | 26 February 2021 |
| 11 | Seminar/ Symposium/ Workshop/ Conference | WEBINAR MENTORING Bright Cube Business Incubator Program 2021: Budget Allocation Strategy for Small Medium Enterprise | Gilman Pradana Nugraha | Head of Marketing Strategy & Development BRI Danareksa Sekuritas | 26 February 2021 |
| 12 | Seminar/ Symposium/ Workshop/ Conference | WEBINAR MENTORING Bright Cube Business Incubator Program 2021: Strategies to Formulate Effective E-Learning and Syllabus | Putu Ayu Novita | CEO Eximius Learning & Development Center | 02 March 2021 |
| 13 | Seminar/ Symposium/ Workshop/ Conference | WEBINAR MENTORING Bright Cube Business Incubator Program 2021 : Marketing for SME's | Taryn Melinda | Creative Strategist Google Indonesia | 05 March 2021 |
| 14 | Seminar/ Symposium/ Workshop/ Conference | WEBINAR MENTORING Bright Cube Business Incubator Program 2021: Strategic Planning & Execution for Your Business | Leo Wibisono | Vice President, Special Project at Gojek | 06 March 2021 |
| 15 | Seminar/ Symposium/ Workshop/ Conference | WEBINAR MENTORING Bright Cube Business Incubator Program 2021 : Key Success Matrix for Your Sustainable Business | Tutus Widayanti | Business & People Transformation Advisor at Multi Nasional Company & Many Startup | 08 March 2021 |
| 16 | Seminar/ Symposium/ Workshop/ Conference | WEBINAR MENTORING Bright Cube Business Incubator Program 2021: Being an Effeective Communicator for Your Business & Stakeholders | Andre Sebastian | VP, Head of External Communication & Stakeholder Mgt, Corporate Affairs Permata Bank | 13 March 2021 |
| 17 | Seminar/ Symposium/ Workshop/ Conference | WEBINAR MENTORING Bright Cube Business Incubator Program 2021 : Marketing Strategy for SME's & Start-Up | Dr. Budi Setiawan, S.E., M.Si | Lecturer at IBI Kesatuan Bogor | 15 March 2021 |
| 18 | Seminar/ Symposium/ Workshop/ Conference | WEBINAR MENTORING Bright Cube Business Incubator Program 2021 : Adapting Change to Your Business | Dr Indra Refipal Sembiring | ASEAN Marketing Manager (FMC Agriculture Manufacturing)=MNC | 20 March 2021 |
| 19 | Seminar/ Symposium/ Workshop/ Conference | WEBINAR MENTORING Bright Cube Business Incubator Program 2021 : Managing Teams & Performance for Entrepreneurs | Putu Norma Astyari | VP Head of Talent Management & Organization Development at Indonsat Ooredoo Indonesia | 22 March 2021 |
| 20 | Seminar/ Symposium/ Workshop/ Conference | WEBINAR MENTORING Bright Cube Business Incubator Program 2021 : Marketing 101 : Branding | Imelda Scherers | Senior Brand Manager at PT. Unilever Indonesia Tbk. | 26 March 2021 |
| 21 | Seminar/ Symposium/ Workshop/ Conference | WEBINAR MENTORING Bright Cube Business Incubator Program 2021 : How Scale-Up Your Business | Friecy Siagian | Senior Manager, Ecommerce Platform at Lazada Indonesia | 27 March 2021 |
| 22 | Seminar/ Symposium/ Workshop/ Conference | WEBINAR MENTORING Bright Cube Business Incubator Program 2021 : Seed Funding for Startups | Arya Masagung | Venture Partner at Gobi Partners Singapore | 29 March 2021 |
| 23 | Seminar/ Symposium/ Workshop/ Conference | WEBINAR MENTORING Bright Cube Business Incubator Program 2021 : Managing your Business Financial | Isabella Harefa | Finance Manager at Tech in Asia Singapore | 02 April 2021 |
| 24 | Seminar/ Symposium/ Workshop/ Conference | WEBINAR MENTORING Bright Cube Business Incubator Program 2021 : Perfecting your "Elevator Pitch" | Riko Anggara | News Anchor & Executive Producer KOMPAS TV | 03 April 2021 |
| 25 | Guest Lecturer | GUEST LECTURER Webinar Master Student 2021: Marketing Ethic and Business Sustainability | Victoria Sophie Osburg | Montpellier Business School | 3 Juni 2021 |
| 26 | Online Summer/ Winter Courses | Sustainable Agri-food Management in Indonesia (SAMI) 2021:Response to Covid-19 for Sustainable Agriculture Transformation. | Ageng Herianto | FAO Indonesia | 14 September 2021 |
| 27 | Online Summer/ Winter Courses | Sustainable Agri-food Management in Indonesia (SAMI) 2021:Response to Covid-19 for Sustainable Agriculture Transformation. | Hermann Waibel | University of Hannover | 14 September 2021 |
| 28 | Online Summer/ Winter Courses | Sustainable Agri-food Management in Indonesia (SAMI) 2021:Response to Covid-19 for Sustainable Agriculture Transformation. | Martijn Van Der Kamp | Monash University MBA | 15 September 2021 |
| 29 | Online Summer/ Winter Courses | Sustainable Agri-food Management in Indonesia (SAMI) 2021:Response to Covid-19 for Sustainable Agriculture Transformation. | Irwandi Jaswir | International Islamic University Malaysia | 16 September 2021 |
| 30 | Online Summer/ Winter Courses | Sustainable Agri-food Management in Indonesia (SAMI) 2021:Response to Covid-19 for Sustainable Agriculture Transformation. | Sebastian Sterzer | Universidad Nacional de Lujan, Argentina | 17 September 2021 |
| 31 | Online Summer/ Winter Courses | Sustainable Agri-food Management in Indonesia (SAMI) 2021:Response to Covid-19 for Sustainable Agriculture Transformation. | Danang Prasta | Commercial and Trade Attache of Republic Indonesia in Jenewa, Switzerland | 17 September 2021 |
| 32 | Online Summer/ Winter Courses | Sustainable Agri-food Management in Indonesia (SAMI) 2021:Response to Covid-19 for Sustainable Agriculture Transformation. | Agustina Samara | DANA Indonesia | 18 September 2021 |
| 33 | Online Summer/ Winter Courses | Sustainable Agri-food Management in Indonesia (SAMI) 2021:Response to Covid-19 for Sustainable Agriculture Transformation. | Hernie Raharja | PT Unilever Indonesia Tbk | 18 September 2021 |
| 34 | Online Summer/ Winter Courses | Sustainable Agri-food Management in Indonesia (SAMI) 2021:Response to Covid-19 for Sustainable Agriculture Transformation. | Zuraina Dato' Mansor | UPM | 20 September 2021 |
| 35 | Online Summer/ Winter Courses | Sustainable Agri-food Management in Indonesia (SAMI) 2021:Response to Covid-19 for Sustainable Agriculture Transformation. | Haru Koesmahargyo | BTN | 20 September 2021 |
| 36 | Online Summer/ Winter Courses | Sustainable Agri-food Management in Indonesia (SAMI) 2021:Response to Covid-19 for Sustainable Agriculture Transformation. | N. Panchanatham | Tamil Nadu Teachers Education University, India | 21 September 2021 |
| 37 | Online Summer/ Winter Courses | Sustainable Agri-food Management in Indonesia (SAMI) 2021:Response to Covid-19 for Sustainable Agriculture Transformation. | Nima Bahramalian | UNIDO | 22 September 2021 |
| 38 | Online Summer/ Winter Courses | Sustainable Agri-food Management in Indonesia (SAMI) 2021:Response to Covid-19 for Sustainable Agriculture Transformation. | J.J.A (Jan) Helder | Wageningen | 22 September 2021 |
| 39 | Online Summer/ Winter Courses | Sustainable Agri-food Management in Indonesia (SAMI) 2021:Response to Covid-19 for Sustainable Agriculture Transformation. | Andreas Raharso | NUS | 23 September 2021 |
| 40 | Online Summer/ Winter Courses | Sustainable Agri-food Management in Indonesia (SAMI) 2021:Response to Covid-19 for Sustainable Agriculture Transformation. | Pia Ulvenblad, P | Halmstad University, Sweden | 23 September 2021 |
| 41 | Seminar/ Symposium/ Workshop/ Conference | WEBINAR MENTORING Bright Cube Business Incubator Program 2021 : Analisis Manajemen Proyek dalam Perspektif Keuangan | Isabella Harefa | Tech in Asia Singapore | 18 September 2021 |

Tabel 2. Kegiatan Outbound Dosen di Departemen Manajemen 2021

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| **No** | **Activity Category** | **Activity Name** | **Name** | **Institution Name** | **Date** |
| 1 | Online Seminar/ Symposium/ Workshop/ Conference | International E-Symposium on Recent Trends in Management Research (ISRTMR-2021) | Dr. Mukhamad Najib S.T.P., M.M. | Sikkim Manipal Institute of Technology (SMIT) | 26 Agustus 2021 |