

# Ali Mutasowifin

*Department of Management  
Faculty of Economics and Management  
IPB University  
Email: alimu@apps.ipb.ac.id*

## *Education*

### *Ph.D. Candidate*

College of Management

國立成功大學 National Cheng Kung University

Republic of China

### *Master of Accountancy*

Faculty of Economics and Business

University of Indonesia

Republic of Indonesia

### *Bachelor of Economics*

Faculty of Economics and Business

University of Indonesia

Republic of Indonesia

## *Working Experience*

### *Full-time lecturer and researcher*

Faculty of Economics and Management

IPB University

### *Trainer and researcher*

✓ PT Prima Kelola IPB

✓ Science and Techno Park IPB

✓ PT Totalindo Pratama

### *Part-time lecturer*

✓ School of Business and Management  
Bandung Institute of Technology (ITB)

✓ Faculty of Economics and Business  
Paramadina University

✓ Trisakti School of Management

✓ Trisakti University

## *Professional Activities*

- ✓ **Instructor.** Pre-Retirement Preparation Training for Employees of PT Yakult Indonesia Persada.
- ✓ **Expert.** Study of strengthening the capacity of staff providing impact investment funds, organized by Ministry of Agriculture of the Republic of Indonesia.
- ✓ **Expert.** Study on SROI of the Impact of CSR of PT Pembangunan Jawa Bali (PJB) Unit Bisnis Jasa O&M PLTU Paiton.
- ✓ **Expert.** Study on SROI of the Impact of CSR of PT Pembangunan Jawa Bali (PJB) Unit Pembangunan Paiton.
- ✓ **Speaker.** Focus Group Discussion on Green Financing Policy Direction, organized by Ministry of National Development Planning (BAPPENAS).
- ✓ **Instructor.** Training on Financial Administration for SMEs, held by PT Bank Syariah Indonesia Tbk.
- ✓ **Expert.** Evaluating the Regional Income and Expenditure Budget of the City of Depok, Province of West Java.
- ✓ **Researcher.** Developing Strategic Business Plan for Lembaga Pengelola Dana Bergulir (LPDB-KUMKM) Ministry of Cooperatives, and Small and Medium Enterprises of the Republic of Indonesia.
- ✓ **Researcher.** Developing Training Needs Assessment for Employees of PT Pegadaian.
- ✓ **Researcher.** Planning and Mapping of Infrastructure Projects on Corridor of Java and Sumatera Islands; Organized by Indonesian Investment Coordinating Board (BKPM).
- ✓ **Researcher.** Financial and Operational Strategy of Community Banks in Implementing the Business Model of Community Banks, organized by Bank Indonesia.
- ✓ **Researcher.** Development of Superior Products and Services in the Province of West Nusa Tenggara, organized by Bank Indonesia.
- ✓ **Instructor.** Training on Understanding Profile of Micro Business for Employees of PT Pegadaian.
- ✓ **Instructor.** Training on Evaluating the Financial Feasibility of Micro Business for Employees of PT Pegadaian.
- ✓ **Instructor.** Training on Business Process and Financial Management for Micro Business for Employees of PT Pegadaian.
- ✓ **Instructor.** Pre-Retirement Preparation Training for Employees of PT Chevron Pacific Indonesia.
- ✓ **Instructor.** Training on Operational and Financial Management for Employees of PT Bank Rakyat Indonesia (Persero), Tbk.
- ✓ **Instructor.** Starting and Managing a New Business for Indonesian Migrant Workers at Kaohsiung, Taiwan, Republic of China.
- ✓ **Instructor.** Training on Business of Cooperatives, and Micro-, Small-, and Medium Enterprises for Employees of Ministry of Cooperatives, and Small and Medium Enterprises of the Republic of Indonesia.
- ✓ **Instructor.** Training on the Balanced Scorecard for Employees of Enterprises Owned by Pemerintah Provinsi DKI Jakarta.
- ✓ **Instructor.** Training on Banking for Employees of Kantor Perbendaharaan dan Kas Daerah, Pemerintah Provinsi DKI Jakarta.
- ✓ **Instructor.** Training on Effective Budgeting for Employees of PT Samudera Indonesia Tbk. Group.
- ✓ **Auditor.** Financial Audit on Partnership for Governance Reform's funding to Center for Presidential and Parliamentary Studies.
- ✓ **Auditor.** Financial Audit on the Liquidation Process of Yayasan Paramadina Mulya.
- ✓ **Instructor.** Training on Sharia Accounting and Financial Management for Not-for-Profit Organisations. Held in Jakarta, Banten, West Java, Central Java, and East Java.

- ✓ **Instructor.** Training on Accounting for Cooperatives and Small-scale Enterprises. Held in Jakarta, Lampung, Banten, and West Java.

### *International Participations*

- ✓ **Presenter.** International Conference on Environmental Management (ICEM)
- ✓ **Presenter.** The First International Conference on Sustainable Management and Innovation
- ✓ **Presenter.** The 5th Indonesia International Conference on Innovation, Entrepreneurship, and Small Business
- ✓ **Expert.** Benchmarking Study on the Development of Small and Medium Scale Enterprises in People's Republic of China and Hong Kong Special Administrative Region
- ✓ **Presenter.** The 11th International Conference of Decision Sciences Institute and the 16th Annual Conference of Asia-Pacific Decision Sciences Institute
- ✓ **Presenter.** Social and Economy Cluster Discussion of Indonesian Committee for Science and Technology Transfer in Taiwan (IC3T)
- ✓ **Presenter.** First Indonesia International Conference on Innovation, Entrepreneurship, and Small Business
- ✓ **Presenter.** The 6th Asia Academy of Management Conference
- ✓ **Presenter.** Second Doctoral Journey in Management and 2nd International Conference on Business and Management Research
- ✓ **Participant.** Training Future Teachers in the Co-ordination and Teaching Techniques Related to a Distance Learning Course in Business Economics and Financial Reporting—under the ASEAN-European Union University Network Programme (AUNP)
- ✓ **Delegate.** Seminar and Comparative Study to National Federation of University Cooperative Associations of Japan
- ✓ **Presenter.** Workshop on Preparing ASEAN Youth for a Better Life through Cooperative Business Activities
- ✓ **Delegate.** The First Conference of Asia Pacific Youth Cooperative Exchange Programme.

### *Academic Publications*

- ✓ **Author.** “Analisis Penerapan Risiko dalam Penyusunan Portofolio Optimal.” *Jurnal Ilmiah Akuntansi Kesatuan*. Volume 10, No. 03, December 2022.
- ✓ **Author.** “Determinants of Profitability of Indonesia Palm Oil Industry.” *Jurnal Ilmiah Manajemen Kesatuan*. Volume 10, No. 03, December 2022.
- ✓ **Author.** “The Impact of Intellectual Capital Disclosure on the Financial Performance and Stock Prices: Evidence from the Indonesian Banking Industry.” *Jurnal Manajemen dan Bisnis (Performa)*. Volume 19, No. 01, March 2022.
- ✓ **Author.** “Meningkatkan Literasi Keuangan Melalui Program What If pada Murid SMAN 1 Sigaluh Banjarnegara.” *Jurnal Inovasi dan Riset Akademik*. Volume 3, No. 3, 2022.
- ✓ **Author.** “Impact of Macroeconomic Factors on Underpricing: Case of Indonesia Stock Exchange.” *Jurnal Infestasi*. Volume 17, No. 2, Desember 2021.
- ✓ **Author.** “Pengaruh Online Consumer Review dan Rating terhadap Minat Beli Produk Kesehatan pada E-Marketplace Shopee Selama Masa Pandemi COVID-19.” *Jurnal Inobis*. Volume 4, No. 4, September 2021.
- ✓ **Author.** “Pengaruh Pengungkit Keuangan dan Profitabilitas terhadap Perataan Laba pada Indeks IDX Quality Q30 Non-Bank Periode 2015-2019.” *Jurnal Ilmiah Manajemen Kesatuan*. Volume 9, No. 2, Agustus 2021.
- ✓ **Author.** “Dampak Stock Split terhadap Abnormal Return dengan Pendekatan Event Study pada Emiten yang Terdaftar di Bursa Efek Indonesia.” *Jurnal Dinamika Ekonomi Pembangunan*. Volume 4, No. 2, Juli 2021.

- ✓ **Author.** “Peningkatan Kualitas Manajemen UMKM dan Minat Wirausaha Mahasiswa Melalui Pembelajaran Project-Based Learning.” *Jurnal Inovasi dan Riset Akademik*. Volume 2, No. 6, Juni 2021.
- ✓ **Author.** “Pengaruh Intellectual Capital terhadap Kinerja Keuangan dan Nilai Perusahaan (Studi Kasus Perusahaan Sektor Keuangan yang Terdaftar di Bursa Efek Tahun 2017-2019).” *Jurnal Inobis*. Volume 4, No. 2, Maret 2021.
- ✓ **Author.** *Pajak dan Rasa Keadilan Masyarakat*. 2021. Penerbit Insan Cendekia Mandiri. ISBN: 978-623-6090-59-6.
- ✓ **Author.** “Stability is not enough: Preserving Business Sustainability of Cooperative through Market Diversification”. Presented at International Conference on Sustainable Management and Innovation. 2020.
- ✓ **Author.** *Korupsi Korporasi dan Korupsi Partai Politik*. A book published by Penerbit Insan Cendekia Mandiri, 2020. ISBN: 978-623-6812-99-0
- ✓ **Author.** *Mencegah Bancakan BUMN, Koperasi, dan Petani*. A book published by Penerbit Insan Cendekia Mandiri, 2020. ISBN: 978-623-6719-72-5
- ✓ **Author.** “Mencapai Masyarakat Berdaya dan Sejahtera dengan Pariwisata”, a book chapter in *3 Tahun Pencapaian Jokowi: Kinerja Presiden dalam Catatan Warga*. Published by Seknas Jokowi and Seward, Yogyakarta, October 2017. ISBN: 978-602-50516-0-9
- ✓ **Author.** “Analisis Pengaruh Kepemilikan Manajerial terhadap Kebijakan Pendanaan dan Dividen.” *Jurnal Manajemen dan Organisasi*. Volume VI, No. 2, Agustus 2015.
- ✓ **Author.** *Aburizal Bakrie Bukan Para Pencari Tuhan*. A book published by Penerbit Diandra Creative, Yogyakarta, 2015. ISBN: 978-602-19081-4-3
- ✓ **Author.** “Faktor-Faktor yang Memengaruhi Realisasi Pembiayaan Mikro (Studi Kasus PT Bank Syariah Mandiri KCP Bogor Merdeka).” *Jurnal Manajemen IKM*. Volume 10, No. 1, Februari 2015.
- ✓ **Author.** “Mengembalikan Jati Diri Koperasi”, a book chapter in *Ekonomi Kerakyatan*. Published by Lembaga Suluh Nusantara and American Institute for Indonesian Studies (AIFIS), Jakarta, November 2014. ISBN: 978-602-71633-0-0
- ✓ **Author.** “Analisis Pengaruh Faktor-Faktor terhadap Income Smoothing dengan Gender sebagai Variabel Moderator pada Emiten Perbankan.” *Jurnal Manajemen dan Organisasi*. Volume V, No. 2, Agustus 2014.
- ✓ **Editor.** *Memahami Laporan Keuangan*. Edisi 7 (Indonesian edition of Prentice Hall’s *Understanding Financial Statements* by Fraser and Ormiston. 7th Edition). Published by Penerbit Indeks, Jakarta, 2008. ISBN: 979-683-812-5
- ✓ **Author.** “Menggagas Strategi Pengembangan Perbankan Syariah di Pasar Non-Muslim.” *Jurnal Universitas Paramadina*. Volume 3, No. 1, September 2003.
- ✓ **Author.** “Penerapan Balanced Scorecard sebagai Tolok Ukur Penilaian pada Badan Usaha Berbentuk Koperasi”. *Jurnal Universitas Paramadina*. Volume 1, No. 3, Mei 2002.

### **Popular Publications**

- ✓ **Author.** “Belajar dari MotoGP.” *Harian Bisnis Indonesia*, 6 April 2021.
- ✓ **Author.** “Menimbang Bank Pertanian.” [www.detik.com](http://www.detik.com), 3 September 2020.
- ✓ **Author.** “Upaya BUMN Menyejahterakan Rakyat.” *Harian Kontan*, 7 Mei 2018.
- ✓ **Author.** “Revolusi Industri 4.0 dan Nasib Buruh Migran.” *Harian Bisnis Indonesia*, 6 April 2018.
- ✓ **Author.** “Mendorong Coopetition dalam Politik.” *Harian Kontan*, 26 Februari 2018.
- ✓ **Author.** “Dampak Sosial dan Redefinisi Sukses Bisnis.” *Harian Kontan*, 29 Desember 2017.
- ✓ **Author.** “Perempuan, Bisnis, dan Politik.” *Harian Bisnis Indonesia*, 16 Desember 2017.
- ✓ **Author.** “Mengundurkan Diri atau Masuk Bui.” *Harian Kontan*, 13 November 2017.
- ✓ **Author.** “Supaya Tidak Menolak Menjadi Petani.” *Harian Kontan*, 12 Oktober 2017.

- ✓ *Author*. “Mencegah Masa Tua Juara Menderita.” *Harian Kontan*, 31 Agustus 2017.
- ✓ *Author*. “Generasi Penerus dan Perusahaan Keluarga.” *Harian Bisnis Indonesia*, 22 Agustus 2017.
- ✓ *Author*. “Korupsi Korporasi dan Korupsi Partai Politik.” *Harian Kompas*, 2 Agustus 2017.
- ✓ *Author*. “Pajak & Rasa Keadilan Masyarakat.” *Harian Bisnis Indonesia*, 8 Juli 2017.
- ✓ *Author*. “Teknologi dan Khitah Koperasi.” *Harian Kontan*, 13 Juni 2017.
- ✓ *Author*. “Menyambut Saham untuk Petani Sawit.” *Harian Kontan*, 23 Mei 2017.
- ✓ *Author*. “Belajar dari Kasus Peretasan Situs Telkomsel.” *Harian Kontan*, 9 Mei 2017.
- ✓ *Author*. “Pariwisata, Teknologi dan Masyarakat.” *Harian Kontan*, 21 Maret 2017.
- ✓ *Author*. “Mendamba Kepemimpinan Ideal.” *Harian Kontan*, 28 November 2016.
- ✓ *Author*. “Sukuk Diaspora untuk Pahlawan Devisa.” *Harian Kontan*, 27 Oktober 2016.
- ✓ *Author*. “Optimalisasi Potensi Wirausaha Sosial.” *Harian Kontan*, 6 Oktober 2016.
- ✓ *Author*. “Olimpiade, Ekonomi, dan Kebahagiaan.” *Harian Kontan*, 23 Agustus 2016.
- ✓ *Author*. “Tantangan dan Peluang Urbanisasi.” *Harian Kontan*, 29 Juli 2016.
- ✓ *Author*. “Lobi dan Laba.” *Harian Kontan*, 14 Juli 2016.
- ✓ *Author*. “Perempuan dan Bisnis.” *Harian Pikiran Rakyat*, 23 Juni 2016.
- ✓ *Author*. “Meluruskan Ekonomi Ramadhan.” *Harian Umum Kompas*, 11 Juni 2016.
- ✓ *Author*. “Ketika Kontrak Kerja Berakhir.” *Harian Kontan*, 23 Mei 2016.
- ✓ *Author*. “Mengaudit Anggota BPK.” *Harian Bogor Today*, 18 Mei 2016.
- ✓ *Author*. “Prospek dan Tantangan BPR Salurkan KUR.” *Harian Kontan*, 19 April 2016.
- ✓ *Author*. “Pembayar Pajak yang Berdaya.” *Harian Bogor Today*, 6 April 2016.
- ✓ *Author*. “Menyambut BPR Salurkan KUR.” *Harian Bisnis Indonesia*, 26 Maret 2016.
- ✓ *Author*. “Pemimpin dan Kebahagiaan Rakyat.” *Harian Kontan*, 31 Maret 2016.
- ✓ *Author*. “Meningkatkan Kemudahan Berbisnis.” *Harian Bogor Today*, 17 Maret 2016.
- ✓ *Author*. “Menyoal Nasib BUMN Kecil.” *Harian Kontan*, 15 Maret 2016.
- ✓ *Author*. “Menimbang Social Stock Exchange.” *Harian Bogor Today*, 10 Maret 2016.
- ✓ *Author*. “Harta Minus Calon Kepala Daerah.” *Harian Bogor Today*, 4 Maret 2016.
- ✓ *Author*. “BUMN, Kereta Cepat, dan Kesenjangan.” *Harian Kontan*, 3 Maret 2016.
- ✓ *Author*. “Masalah dan Prospek Integrasi Muslim-Eropa.” *Harian Bogor Today*, 26 Feb 2016.
- ✓ *Author*. “Derita Penonton Televisi Indonesia.” *Harian Bogor Today*, 19 Februari 2016.
- ✓ *Author*. “Masalah Daya Saing Indonesia.” *Harian Kontan*, 15 Februari 2016.
- ✓ *Author*. “Masalah Upah dan Produktivitas di Era MEA.” *Harian Kontan*, 28 Januari 2016.
- ✓ *Author*. “Mempersiapkan PNS Menghadapi Pensiun.” *Harian Bogor Today*, 22 Des 2015.
- ✓ *Author*. “Menggagas PT Parpol.” *Harian Kontan*, 22 Desember 2015.
- ✓ *Author*. “Ilmu Yes, Gelar No.” *Harian Bogor Today*, 16 Desember 2015.
- ✓ *Author*. “Pegawai Negeri dan Politik.” *Harian Bogor Today*, 8 Desember 2015.
- ✓ *Author*. “Menggagas Indeks Kemanfaatan BUMN.” *Majalah Infobank*, November 2015.
- ✓ *Author*. “Skandal Emisi dan Pelajaran bagi Partai Politik.” *Harian Kontan*, 30 Okt 2015.
- ✓ *Author*. “Asuransi Pertanian dan Inklusi Keuangan.” *Harian Kontan*, 15 Oktober 2015.
- ✓ *Author*. “Prioritas (Nurani) Bakrie.” *Harian Bogor Today*, 9 Juli 2015.
- ✓ *Author*. “Pemimpin Mengaku Salah.” *Harian Kontan*, 23 Juni 2015.
- ✓ *Author*. “Menggugat Tunjangan Kinerja Pajak.” *Harian Kontan*, 17 April 2015.
- ✓ *Author*. “Bantuan Dana bagi Partai Politik.” *Harian Kontan*, 27 Maret 2015.
- ✓ *Author*. “Pemegang Saham yang Tak Berdaya.” *Harian Kontan*, 11 Februari 2015.
- ✓ *Author*. “BUMN dan Kesenjangan Antar Wilayah.” *Harian Kontan*, 12 Januari 2015.
- ✓ *Author*. “Antara Khitah dan Kiprah BPR.” *Harian Bisnis Indonesia*, 29 Desember 2014.
- ✓ *Author*. “SDM Pertanian dan Mimpi Swasembada.” *Harian Bisnis Indonesia*, 9 Des 2014.
- ✓ *Author*. “UU Desa, LKM, dan Pemberdayaan TKI.” *Harian Kontan*, 27 November 2014.
- ✓ *Author*. “Minyak Wangi, Pijat dan Laporan Keuangan.” *Harian Kontan*, 11 November 2014.
- ✓ *Author*. “Mencegah Bancakan BUMN.” *Harian Umum Kompas*, 29 Oktober 2014.

- ✓ **Author.** “Internal Entrepreneurs di Garis Depan.” *Harian Kontan*, 16 Oktober 2014.
- ✓ **Author.** “Kredit untuk (Wakil) Rakyat.” *Harian Kontan*, 25 September 2014.
- ✓ **Author.** “Jati Diri Koperasi.” *Harian Umum Kompas*, 9 Agustus 2014.
- ✓ **Author.** “Magnet Purnawirawan.” *Majalah Infobank*, Juli 2014.
- ✓ **Author.** “Menilai Efektivitas Komisaris Sibuk.” *Harian Bisnis Indonesia*, 26 Mei 2014.
- ✓ **Author.** “Makna Penting Financial Literacy untuk TKI.” *Harian Kontan*, 19 Desember 2013.
- ✓ **Author.** “Program KUR Setelah Berjalan Enam Tahun.” *Harian Kontan*, 11 November 2013.
- ✓ **Author.** “Mengembalikan Jati Diri Koperasi.” *Harian Umum Kompas*, 17 Juli 2013.
- ✓ **Author.** “PT Pegadaian Bukan Hanya Bisnis Gadai.” *Harian Kontan*, 20 Juni 2013.
- ✓ **Author.** “Pemerintah Daerah dan Pembangunan Infrastruktur.” [www.infobanknews.com](http://www.infobanknews.com), 30 April 2013.
- ✓ **Author.** “Konflik Pengupahan dan Transparansi Keuangan.” [www.infobanknews.com](http://www.infobanknews.com), 31 January 2012.
- ✓ **Author.** “Paradoks Ekonomi Ramadan.” [www.detik.com](http://www.detik.com), 29 July 2011.
- ✓ **Author.** “Blackberry, Birokrasi, dan Daya Saing.” [www.infobanknews.com](http://www.infobanknews.com), 21 July 2011.
- ✓ **Author.** “Nasib Usaha dan Ketergantungan pada Persona.” [www.infobanknews.com](http://www.infobanknews.com), 18 July 2011.
- ✓ **Author.** “Mengundurkan Diri atau Meringkuk di Balik Jeruji.” [www.infobanknews.com](http://www.infobanknews.com), 1 July 2011.
- ✓ **Author.** “Mereka Terpaksa Harus Kembali ke Luar Negeri.” [www.detik.com](http://www.detik.com), 20 June 2011.
- ✓ **Author.** “Nikah Siri Politisi dan Birokrasi.” [www.kabarbisnis.com](http://www.kabarbisnis.com), 10 June 2011.
- ✓ **Author.** “Mengkritisi Jurus Presiden Kurangi Kemiskinan.” [www.pedomannnews.com](http://www.pedomannnews.com), 13 April 2011.
- ✓ **Author.** “Garuda Tidak Terbang Tinggi, Menteri Tidak Boleh Tidak Peduli.” [www.detik.com](http://www.detik.com), 16 February 2011.
- ✓ **Author.** “Menyebarkan BUMN, Mengurangi Kesenjangan Antar Wilayah.” [www.detik.com](http://www.detik.com), 11 February 2011.
- ✓ **Author.** “(Kualitas) Ramadan Bukan Hanya Satu Bulan.” *Majalah Intai*, 2010, 46 (9).

### *Community Empowerment Activities*

- ✓ **Speaker.** The Dangers of Illegal Online Borrowings
- ✓ **Speaker.** The Alternative Sources of Capital for SMEs
- ✓ **Speaker.** The Importance of Financial Management for SMEs

### *Professional Affiliations*

- ✓ **Member.** Asia Academy of Management
- ✓ **Member.** European Finance Association
- ✓ **Member.** Asia Pacific Decision Science Institute
- ✓ **Member.** Forum Manajemen Indonesia

### *Certification/Training Attended*

- ✓ **Certified.** Associate Wealth Planner
- ✓ **Certified.** Lecturer Certification
- ✓ **Certified.** Securities Analyst
- ✓ **Completed.** Social Return on Investment

### *Awards*

- ✓ ***Syiah Kuala University Press***. Third Prize Winner of the Monograph Book Writing Competition
- ✓ ***Seknas Jokowi & Seward***. Winner of the Writing Competition on the Development Achievement of the Administration of President Joko Widodo
- ✓ ***Cabinet Secretariat of the Republic of Indonesia***. Second Prize Winner of the Writing Competition on People-Based Small Business Loans