



IPB University
— Bogor Indonesia —

Departement of
Management
Faculty of Economic and Management

ACADEMIC PROGRAM BOOK

Management Undergraduate Program



@ico_ipb



global.ipb.ac.id



Bogor, Indonesia

LEARNING OUTCOME

1

Able to communicate effectively both orally and in writing, build commitment, professional integrity, ethics, and work independently as well as in teams in various situations.

2

Able to apply various management methods/tools and information technology in solving organizational problems with a sustainable development perspective.

3

Able to develop objective, independent, critical and systematic thinking, as well as creative and innovative skills by developing sociotechnopreneur abilities.

4

Able to apply management functions including marketing, production-operations, finance, and human resources management in accordance with the latest management scientific principles in the context of organizational management.

5

Able to make decisions and solve problems, and manage risks through value creation in the face of an uncertain business environment.

6

Able to apply integrated strategic management in the framework of digital transformation and its institutions.

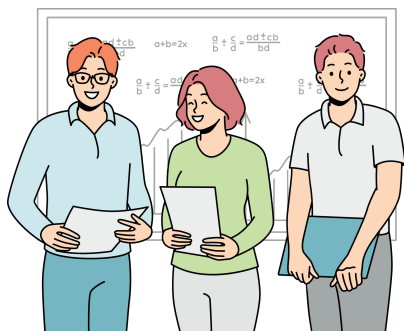
7

Able to compete and lead at the national and global levels.



PROFILE

SNAPSHOTS



552
students

9
of lecturers
have **doctoral**
degree

15
of lecturers
have **master's**
degree

3
of lecturers are
professors



ACCREDITATION



Accredited by BAN-PT

PROFILE

A Brief History

Fast-moving development in a synergistic and sustainable manner demands many reliable professionals, especially in the field of management. Management is a discipline that develops human resources with the competence of mastering knowledge and skills in the context of individuals and organizations. Therefore, management science is needed in various fields, both profit and non-profit, including agriculture, plantations, animal husbandry, fisheries, forestry, and other industries and services.

The establishment of the Department of Management within the Faculty of Economics and Management of IPB is intended to support the achievement of IPB's goal of becoming an international standard university that understands the consequences of economic globalization and is more responsive to environmental needs in responding to the challenges of science and technology development and the implementation of education that is more oriented to the needs of society. The Department of Management balances the resource- and production-oriented approach that has long characterized IPB with the demand- or market-oriented approach that characterizes the way management works. In the view of management, IPB is of high quality when it is able to produce science and technology and graduates who meet the demands of community needs, and are able to keep up with the times.

Currently, the Department of Management has four sections/divisions that are authorized in scientific development, namely the Marketing Management Division, Financial Management, Production and Operations Management and Human Resources and Organization Management.

The student capacity for S1 is 180 people with a competitive input ratio, and the student capacity for S2 is 60 regular classes and special classes. Management is one of the Departments that fall into the top 5 most interested categories at IPB. To maintain the quality of management, the Department is accredited by BAN PT (National Accreditation Board of Higher Education) and ISO 9001: 2015. Every 4 years a curriculum workshop is held to adjust to the changing times.



CURRICULUM

Program Structure

Program Scheme

**Single Degree
(3.5 + 0.5)**

3.5 years at IPB University
0.5 year at partner University

**International Learning Experience
Program on 7 Semester**

th



CURRICULUM

Course Mapping

Common Core Courses & Fundamental Courses

Courses	Credit	Semester
Islam	3(2-1)	2
Christianity	3(2-1)	1
Catholic Religion	3(2-1)	1
Hindu Religion	3(2-1)	1
Buddhism	3(2-1)	1
Confucian Religion	3(2-1)	1
Pancasila Education	1(1-0)	2
Civic Education	1(1-0)	2
Indonesian	2(1-1)	2
English (LH)	2(0-2)	1
General Chemistry	2(2-0)	2
Physics Humanities	2(2-0)	1
General Biology	2(2-0)	1
Innovative Agriculture	2(2-0)	1
Basic Economics	3(2-1)	1
Mathematics and Logical Thinking	3(2-1)	1
Statistics and Data Analysis	3(3-0)	1
Computational Thinking	2(2-0)	2
Sociology	2(2-0)	2
Sports (LH)	1(0-1)	1
Management	3(3-0)	2

Foundational Literacies & Academic Core Courses

Courses	Credit	Semester
Microeconomic Theory 1	3(2-1)	3
Professional Ethics and Communication	3(3-0)	3
Sustainable Financial Accounting	3(2-1)	3
Marketing Management	3(3-0)	3
Production and Operations Management	3(2-1)	3
Human Resource Management	3(2-1)	3
Quantitative Methods for Management	3(2-1)	3
Digital and Quantitative Finance	2(2-0)	4
Corporate Financial Management	2(2-0)	4
Management Accounting	2(2-0)	4
Service Marketing	3(3-0)	4
Problem Solving and Decision Making	3(2-1)	4
Quality Management	3(2-1)	4
Organizational Behavior and Leadership	3(3-0)	4

CURRICULUM

Course Mapping

In-depth Study Program Courses

Courses	Credit	Semester
Investment Management	2(2-0)	5
Microfinance Management and Financial Institutions	2(2-0)	5
Retail Marketing	2(2-0)	5
International Marketing	2(2-0)	5
Supply Chain Management	3(3-0)	5
Performance Management	3(3-0)	5
E-Commerce and Digital Marketing	3(2-1)	6
Compensation Management	3(2-1)	6
Opportunity and Risk Management	2(2-0)	6
Research Methods and Scientific Writing	3(2-1)	6
Project Management	3(3-0)	6
Strategic Management	3(3-0)	6

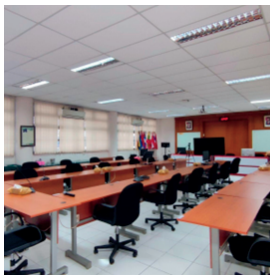
Final Year Project, Capstones, KKNT/International Learning Experience Program

Courses	Credit	Semester
Sociotechnopreneur Start Up	10(0-10)	7,8
Talent Development and Leadership	10(0-10)	7,8
Research Experience and Scientific Writing	10(0-10)	7,8
Portofolio Development	10(0-10)	7,8
Sustainable Management	10(0-10)	7,8
Thematic Community Service Program	4(0-4)	7,8
Seminar	1(0-1)	7,8
Thesis	6(0-6)	7,8

Enrichment Courses

Courses	Credit	Semester
Courses from other study programs at IPB or outside IPB and/or Internship/ Competency certification/ Competition/ Conference/ Seminar / International exposure/ Entrepreneur Schemes (LH)	21	3, 4, 5, 6, 7, 8

FACILITIES



INTERNATIONAL COLLABORATION

List of International Collaboration

Country/Region		Affiliated Partners
Universities	Malaysia	Universiti Putra Malaysia International Islamic University Malaysia Universiti Kebangsaan Malaysia



الجامعة الإسلامية العالمية ماليزيا
INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA
يونسيفي الشلالا انبار ايجسا بلديسنا



UNIVERSITI
KEBANGSAAN
MALAYSIA
National University of Malaysia



CONTACT

The Faculty Campus

The campus of the Department of Management is located in Bogor City. The closest train station is Bogor Station. With easy access to neighboring cities, the campus is just 60 minutes from Jakarta on Commuter Line, making it convenient for students to commute from out of town. The rich natural surroundings provide students with an ideal environment to study.

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