

Ali Mutasowifin

Department of Management
Faculty of Economics and Management
IPB University
Email: alimu@apps.ipb.ac.id

International Participations

- ✓ **Presenter.** The First International Conference on Sustainable Management and Innovation
- ✓ **Presenter.** The 5th Indonesia International Conference on Innovation, Entrepreneurship, and Small Business
- ✓ **Expert.** Benchmarking Study on the Development of Small and Medium Scale Enterprises in People's Republic of China and Hong Kong Special Administrative Region
- ✓ **Presenter.** The 11th International Conference of Decision Sciences Institute and the 16th Annual Conference of Asia-Pacific Decision Sciences Institute
- ✓ **Presenter.** Social and Economy Cluster Discussion of Indonesian Committee for Science and Technology Transfer in Taiwan (IC3T)
- ✓ **Presenter.** First Indonesia International Conference on Innovation, Entrepreneurship, and Small Business
- ✓ **Presenter.** The 6th Asia Academy of Management Conference
- ✓ **Presenter.** Second Doctoral Journey in Management and 2nd International Conference on Business and Management Research
- ✓ **Participant.** Training Future Teachers in the Co-ordination and Teaching Techniques Related to a Distance Learning Course in Business Economics and Financial Reporting—under the ASEAN-European Union University Network Programme (AUNP)
- ✓ **Delegate.** Seminar and Comparative Study to National Federation of University Cooperative Associations of Japan
- ✓ **Presenter.** Workshop on Preparing ASEAN Youth for a Better Life through Cooperative Business Activities
- ✓ **Delegate.** The First Conference of Asia Pacific Youth Cooperative Exchange Programme.

Academic Publications

- ✓ **Author.** “The Impact of Intellectual Capital Disclosure on the Financial Performance and Stock Prices: Evidence from the Indonesian Banking Industry.” *Jurnal Manajemen dan Bisnis (Performa)*. Volume 19, No. 01, March 2022.
- ✓ **Author.** “Meningkatkan Literasi Keuangan Melalui Program What If pada Murid SMAN 1 Sigaluh Banjarnegara.” *Jurnal Inovasi dan Riset Akademik*. Volume 3, No. 3, 2022.
- ✓ **Author.** “Impact of Macroeconomic Factors on Underpricing: Case of Indonesia Stock Exchange.” *Jurnal Infestasi*. Volume 17, No. 2, Desember 2021.
- ✓ **Author.** “Pengaruh Online Consumer Review dan Rating terhadap Minat Beli Produk Kesehatan pada E-Marketplace Shopee Selama Masa Pandemi COVID-19.” *Jurnal Inobis*. Volume 4, No. 4, September 2021.
- ✓ **Author.** “Pengaruh Pengungkit Keuangan dan Profitabilitas terhadap Perataan Laba pada Indeks IDX Quality Q30 Non-Bank Periode 2015-2019.” *Jurnal Ilmiah Manajemen Kesatuan*. Volume 9, No. 2, Agustus 2021.
- ✓ **Author.** “Dampak Stock Split terhadap Abnormal Return dengan Pendekatan Event Study pada Emiten yang Terdaftar di Bursa Efek Indonesia.” *Jurnal Dinamika Ekonomi Pembangunan*. Volume 4, No. 2, Juli 2021.
- ✓ **Author.** “Peningkatan Kualitas Manajemen UMKM dan Minat Wirausaha Mahasiswa Melalui Pembelajaran Project-Based Learning.” *Jurnal Inovasi dan Riset Akademik*. Volume 2, No. 6, Juni 2021.
- ✓ **Author.** “Pengaruh Intellectual Capital terhadap Kinerja Keuangan dan Nilai Perusahaan (Studi Kasus Perusahaan Sektor Keuangan yang Terdaftar di Bursa Efek Tahun 2017-2019).” *Jurnal Inobis*. Volume 4, No. 2, Maret 2021.

- ✓ **Author.** *Pajak dan Rasa Keadilan Masyarakat*. 2021. Penerbit Insan Cendekia Mandiri. ISBN: 978-623-6090-59-6.
- ✓ **Author.** “Stability is not enough: Preserving Business Sustainability of Cooperative through Market Diversification”. Presented at International Conference on Sustainable Management and Innovation. 2020.
- ✓ **Author.** *Korupsi Korporasi dan Korupsi Partai Politik*. A book published by Penerbit Insan Cendekia Mandiri, 2020. ISBN: 978-623-6812-99-0
- ✓ **Author.** *Mencegah Bancakan BUMN, Koperasi, dan Petani*. A book published by Penerbit Insan Cendekia Mandiri, 2020. ISBN: 978-623-6719-72-5

- ✓ **Author.** “Mencapai Masyarakat Berdaya dan Sejahtera dengan Pariwisata”, a book chapter in *3 Tahun Pencapaian Jokowi: Kinerja Presiden dalam Catatan Warga*. Published by Seknas Jokowi and Seward, Yogyakarta, October 2017. ISBN: 978-602-50516-0-9
- ✓ **Author.** “Analisis Pengaruh Kepemilikan Manajerial terhadap Kebijakan Pendanaan dan Dividen.” *Jurnal Manajemen dan Organisasi*. Volume VI, No. 2, Agustus 2015.
- ✓ **Author.** *Aburizal Bakrie Bukan Para Pencari Tuhan*. A book published by Penerbit Diandra Creative, Yogyakarta, 2015. ISBN: 978-602-19081-4-3
- ✓ **Author.** “Faktor-Faktor yang Memengaruhi Realisasi Pembiayaan Mikro (Studi Kasus PT Bank Syariah Mandiri KCP Bogor Merdeka).” *Jurnal Manajemen IKM*. Volume 10, No. 1, Februari 2015.
- ✓ **Author.** “Mengembalikan Jati Diri Koperasi”, a book chapter in *Ekonomi Kerakyatan*. Published by Lembaga Suluh Nusantara and American Institute for Indonesian Studies (AIFIS), Jakarta, November 2014. ISBN: 978-602-71633-0-0
- ✓ **Author.** “Analisis Pengaruh Faktor-Faktor terhadap Income Smoothing dengan Gender sebagai Variabel Moderator pada Emiten Perbankan.” *Jurnal Manajemen dan Organisasi*. Volume V, No. 2, Agustus 2014.
- ✓ **Editor.** *Memahami Laporan Keuangan*. Edisi 7 (Indonesian edition of Prentice Hall’s *Understanding Financial Statements* by Fraser and Ormiston. 7th Edition). Published by Penerbit Indeks, Jakarta, 2008. ISBN: 979-683-812-5
- ✓ **Author.** “Menggagas Strategi Pengembangan Perbankan Syariah di Pasar Non-Muslim.” *Jurnal Universitas Paramadina*. Volume 3, No. 1, September 2003.
- ✓ **Author.** “Penerapan Balanced Scorecard sebagai Tolok Ukur Penilaian pada Badan Usaha Berbentuk Koperasi”. *Jurnal Universitas Paramadina*. Volume 1, No. 3, Mei 2002.

Popular Publications

- ✓ **Author.** “Belajar dari MotoGP.” *Harian Bisnis Indonesia*, 6 April 2021.
- ✓ **Author.** “Menimbang Bank Pertanian.” www.detik.com, 3 September 2020.
- ✓ **Author.** “Upaya BUMN Menyejahterakan Rakyat.” *Harian Kontan*, 7 Mei 2018.
- ✓ **Author.** “Revolusi Industri 4.0 dan Nasib Buruh Migran.” *Harian Bisnis Indonesia*, 6 April 2018.
- ✓ **Author.** “Mendorong Coopetition dalam Politik.” *Harian Kontan*, 26 Februari 2018.
- ✓ **Author.** “Dampak Sosial dan Redefinisi Sukses Bisnis.” *Harian Kontan*, 29 Desember 2017.
- ✓ **Author.** “Perempuan, Bisnis, dan Politik.” *Harian Bisnis Indonesia*, 16 Desember 2017.
- ✓ **Author.** “Mengundurkan Diri atau Masuk Bui.” *Harian Kontan*, 13 November 2017.
- ✓ **Author.** “Supaya Tidak Menolak Menjadi Petani.” *Harian Kontan*, 12 Oktober 2017.
- ✓ **Author.** “Mencegah Masa Tua Juara Menderita.” *Harian Kontan*, 31 Agustus 2017.
- ✓ **Author.** “Generasi Penerus dan Perusahaan Keluarga.” *Harian Bisnis Indonesia*, 22 Agustus 2017.
- ✓ **Author.** “Korupsi Korporasi dan Korupsi Partai Politik.” *Harian Kompas*, 2 Agustus 2017.
- ✓ **Author.** “Pajak & Rasa Keadilan Masyarakat.” *Harian Bisnis Indonesia*, 8 Juli 2017.
- ✓ **Author.** “Teknologi dan Khitah Koperasi.” *Harian Kontan*, 13 Juni 2017.
- ✓ **Author.** “Menyambut Saham untuk Petani Sawit.” *Harian Kontan*, 23 Mei 2017.
- ✓ **Author.** “Belajar dari Kasus Peretasan Situs Telkomsel.” *Harian Kontan*, 9 Mei 2017.
- ✓ **Author.** “Pariwisata, Teknologi dan Masyarakat.” *Harian Kontan*, 21 Maret 2017.
- ✓ **Author.** “Mendamba Kepemimpinan Ideal.” *Harian Kontan*, 28 November 2016.
- ✓ **Author.** “Sukuk Diaspora untuk Pahlawan Devisa.” *Harian Kontan*, 27 Oktober 2016.
- ✓ **Author.** “Optimalisasi Potensi Wirausaha Sosial.” *Harian Kontan*, 6 Oktober 2016.
- ✓ **Author.** “Olimpiade, Ekonomi, dan Kebahagiaan.” *Harian Kontan*, 23 Agustus 2016.
- ✓ **Author.** “Tantangan dan Peluang Urbanisasi.” *Harian Kontan*, 29 Juli 2016.
- ✓ **Author.** “Lobi dan Laba.” *Harian Kontan*, 14 Juli 2016.

- ✓ **Author.** “Perempuan dan Bisnis.” *Harian Pikiran Rakyat*, 23 Juni 2016.
- ✓ **Author.** “Meluruskan Ekonomi Ramadhan.” *Harian Umum Kompas*, 11 Juni 2016.
- ✓ **Author.** “Ketika Kontrak Kerja Berakhir.” *Harian Kontan*, 23 Mei 2016.
- ✓ **Author.** “Mengaudit Anggota BPK.” *Harian Bogor Today*, 18 Mei 2016.
- ✓ **Author.** “Prospek dan Tantangan BPR Salurkan KUR.” *Harian Kontan*, 19 April 2016.
- ✓ **Author.** “Pembayar Pajak yang Berdaya.” *Harian Bogor Today*, 6 April 2016.
- ✓ **Author.** “Menyambut BPR Salurkan KUR.” *Harian Bisnis Indonesia*, 26 Maret 2016.
- ✓ **Author.** “Pemimpin dan Kebahagiaan Rakyat.” *Harian Kontan*, 31 Maret 2016.
- ✓ **Author.** “Meningkatkan Kemudahan Berbisnis.” *Harian Bogor Today*, 17 Maret 2016.
- ✓ **Author.** “Menyoal Nasib BUMN Kecil.” *Harian Kontan*, 15 Maret 2016.
- ✓ **Author.** “Menimbang Social Stock Exchange.” *Harian Bogor Today*, 10 Maret 2016.
- ✓ **Author.** “Harta Minus Calon Kepala Daerah.” *Harian Bogor Today*, 4 Maret 2016.
- ✓ **Author.** “BUMN, Kereta Cepat, dan Kesenjangan.” *Harian Kontan*, 3 Maret 2016.
- ✓ **Author.** “Masalah dan Prospek Integrasi Muslim-Eropa.” *Harian Bogor Today*, 26 Feb 2016.
- ✓ **Author.** “Derita Penonton Televisi Indonesia.” *Harian Bogor Today*, 19 Februari 2016.
- ✓ **Author.** “Masalah Daya Saing Indonesia.” *Harian Kontan*, 15 Februari 2016.
- ✓ **Author.** “Masalah Upah dan Produktivitas di Era MEA.” *Harian Kontan*, 28 Januari 2016.
- ✓ **Author.** “Mempersiapkan PNS Menghadapi Pensiun.” *Harian Bogor Today*, 22 Des 2015.
- ✓ **Author.** “Menggagas PT Parpol.” *Harian Kontan*, 22 Desember 2015.
- ✓ **Author.** “Ilmu Yes, Gelar No.” *Harian Bogor Today*, 16 Desember 2015.
- ✓ **Author.** “Pegawai Negeri dan Politik.” *Harian Bogor Today*, 8 Desember 2015.
- ✓ **Author.** “Menggagas Indeks Kemanfaatan BUMN.” *Majalah Infobank*, November 2015.
- ✓ **Author.** “Skandal Emisi dan Pelajaran bagi Partai Politik.” *Harian Kontan*, 30 Okt 2015.
- ✓ **Author.** “Asuransi Pertanian dan Inklusi Keuangan.” *Harian Kontan*, 15 Oktober 2015.
- ✓ **Author.** “Prioritas (Nurani) Bakrie.” *Harian Bogor Today*, 9 Juli 2015.
- ✓ **Author.** “Pemimpin Mengaku Salah.” *Harian Kontan*, 23 Juni 2015.
- ✓ **Author.** “Menggugat Tunjangan Kinerja Pajak.” *Harian Kontan*, 17 April 2015.
- ✓ **Author.** “Bantuan Dana bagi Partai Politik.” *Harian Kontan*, 27 Maret 2015.
- ✓ **Author.** “Pemegang Saham yang Tak Berdaya.” *Harian Kontan*, 11 Februari 2015.
- ✓ **Author.** “BUMN dan Kesenjangan Antar Wilayah.” *Harian Kontan*, 12 Januari 2015.
- ✓ **Author.** “Antara Khitah dan Kiprah BPR.” *Harian Bisnis Indonesia*, 29 Desember 2014.
- ✓ **Author.** “SDM Pertanian dan Mimpi Swasembada.” *Harian Bisnis Indonesia*, 9 Des 2014.
- ✓ **Author.** “UU Desa, LKM, dan Pemberdayaan TKI.” *Harian Kontan*, 27 November 2014.
- ✓ **Author.** “Minyak Wangi, Pijat dan Laporan Keuangan.” *Harian Kontan*, 11 November 2014.
- ✓ **Author.** “Mencegah Bancakan BUMN.” *Harian Umum Kompas*, 29 Oktober 2014.
- ✓ **Author.** “Internal Entrepreneurs di Garis Depan.” *Harian Kontan*, 16 Oktober 2014.
- ✓ **Author.** “Kredit untuk (Wakil) Rakyat.” *Harian Kontan*, 25 September 2014.
- ✓ **Author.** “Jati Diri Koperasi.” *Harian Umum Kompas*, 9 Agustus 2014.
- ✓ **Author.** “Magnet Purnawirawan.” *Majalah Infobank*, Juli 2014.
- ✓ **Author.** “Menilai Efektivitas Komisararis Sibuk.” *Harian Bisnis Indonesia*, 26 Mei 2014.
- ✓ **Author.** “Makna Penting Financial Literacy untuk TKI.” *Harian Kontan*, 19 Desember 2013.
- ✓ **Author.** “Program KUR Setelah Berjalan Enam Tahun.” *Harian Kontan*, 11 November 2013.
- ✓ **Author.** “Mengembalikan Jati Diri Koperasi.” *Harian Umum Kompas*, 17 Juli 2013.
- ✓ **Author.** “PT Pegadaian Bukan Hanya Bisnis Gadai.” *Harian Kontan*, 20 Juni 2013.
- ✓ **Author.** “Pemerintah Daerah dan Pembangunan Infrastruktur.” www.infobanknews.com, 30 April 2013.
- ✓ **Author.** “Konflik Pengupahan dan Transparansi Keuangan.” www.infobanknews.com, 31 January 2012.
- ✓ **Author.** “Paradoks Ekonomi Ramadan.” www.detik.com, 29 July 2011.
- ✓ **Author.** “Blackberry, Birokrasi, dan Daya Saing.” www.infobanknews.com, 21 July 2011.

- ✓ **Author.** “Nasib Usaha dan Ketergantungan pada Persona.” www.infobanknews.com, 18 July 2011.
- ✓ **Author.** “Mengundurkan Diri atau Meringkuk di Balik Jeruji.” www.infobanknews.com, 1 July 2011.
- ✓ **Author.** “Mereka Terpaksa Harus Kembali ke Luar Negeri.” www.detik.com, 20 June 2011.
- ✓ **Author.** “Nikah Siri Politisi dan Birokrasi.” www.kabarbisnis.com, 10 June 2011.
- ✓ **Author.** “Mengkritisi Jurus Presiden Kurangi Kemiskinan.” www.pedomannnews.com, 13 April 2011.
- ✓ **Author.** “Garuda Tidak Terbang Tinggi, Menteri Tidak Boleh Tidak Peduli.” www.detik.com, 16 February 2011.
- ✓ **Author.** “Menyebarkan BUMN, Mengurangi Kesenjangan Antar Wilayah.” www.detik.com, 11 February 2011.
- ✓ **Author.** “(Kualitas) Ramadan Bukan Hanya Satu Bulan.” *Majalah Intai*, 2010, 46 (9).

Community Empowerment Activities

- ✓ Counseling on the Dangers of Illegal Borrowings
- ✓ Counseling on the Alternative Sources of Capital for SMEs
- ✓ Counseling on the Importance of Financial Management for SMEs

Professional Affiliations

- ✓ **Member.** Asia Academy of Management
- ✓ **Member.** European Finance Association
- ✓ **Member.** Asia Pacific Decision Science Institute
- ✓ **Member.** Forum Manajemen Indonesia

Awards

- ✓ **Syiah Kuala University Press.** Third Prize Winner of the Monograph Book Writing Competition
- ✓ **Seknas Jokowi & Seward.** Winner of the Writing Competition on the Development Achievement of the Administration of President Joko Widodo
- ✓ **Cabinet Secretariat of the Republic of Indonesia.** Second Prize Winner of the Writing Competition on People-Based Small Business Loans